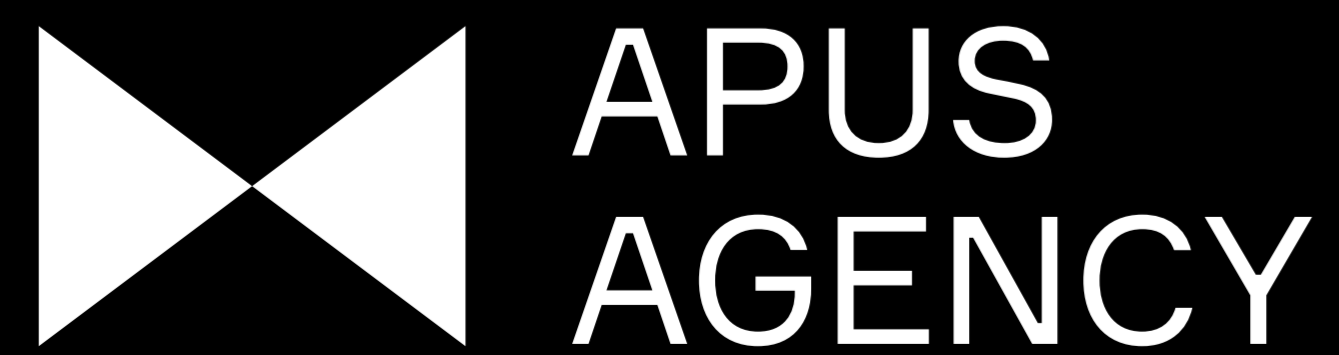


LET'S

PLAY

WE'RE HERE
TO EMPOWER
BRANDS



Agency with diverse experience in the field of visual and digital communications. Our goal is to launch strong brands and functional digital-projects that serve our clients' needs.

abcr

Member of Association
of Branding Companies
of Russia

aia

Member of Association
of Interactive Agencies

6

6 place in the rating of
Moscow creative stu-
dios

25

25 awards in the field
of Digital and Branding

100+

More than 100 projects
for 75 clients and 5
years of experience

TEAM
LEADS



Vitaly Afanasiev
Creative director



Vova Isaev
Art director



Evgenia Abramova
Art director



Kate Ozherelyeva
Account director



Dmitry Gudkov
Technical director



Daniil Solosyatov
Project manager,
designer

AGENCY

APPROACH

Branding

Analytics and strategies

Creation of a new brands

Rebranding

Name and slogan

Brandbook and guideline

Package design

Advertising materials

Authorship supervision

Digital

Audit and consulting

Web design

Interfaces design

Mobile platforms

Promo websites

Technical support

Graphics

Photo and video

3D graphics

Illustrations

Animation

Interior solutions

Architectural solutions

Navigation

Communication

Media strategy

Advertising campaign

Social media strategy and development

Coverage increase

Design and social media content

Company = brand

In Apus Agency we design visual and digital systems of brand identification: we create a brand's idea and strategy, graphics system that communicates the idea and transfer it to the digital environment.

For a company it means a transformation into a strong brand, different from competitors and attractive for the audience.

We use systematic approach to the brand's transformation and communication reinforcement.

Approach

While designing the identification system, we don't guess - we refer to the detailed analysis of the inner structure of the client-company, audience's needs and competitive environment.

It helps us to create a strong emotional bond between the brand and the people.

Retail & e-commerce

Dream House

Lotte Plaza

Vremena Goda

Atrium Park House

Columbus

Pal Zileri

Fulton

Dr. Koffer

Optic Deal

Yollo

Hi Tech

MTS

Teleset Plus

Cirex

Vitel

Telecom Exchange

Chudo

Pharma

Alvils

MHFP

YuzhPharm

KPF

Real Estate

O1 Properties

RD construction

Etalon Invest

DonStroy

Navigator Realty

Lider Invest

VSF

Granelle

Arts & Entertainment

Art Quadrum

Realty Show

FMCG

RB

EKO

Malahovskiy

Biji Coffee

Philip Morris

Aramie

State organizations

The Russian
Government

Russian Civil Forum

Civil Initiatives
Committee

Alexey Kudrin

Industry

ZTE

AEC

Porsche

Tatneft

Services

GO Park

World Gym

Art Village

EFSOL

Ivo Helory

Uris Pride

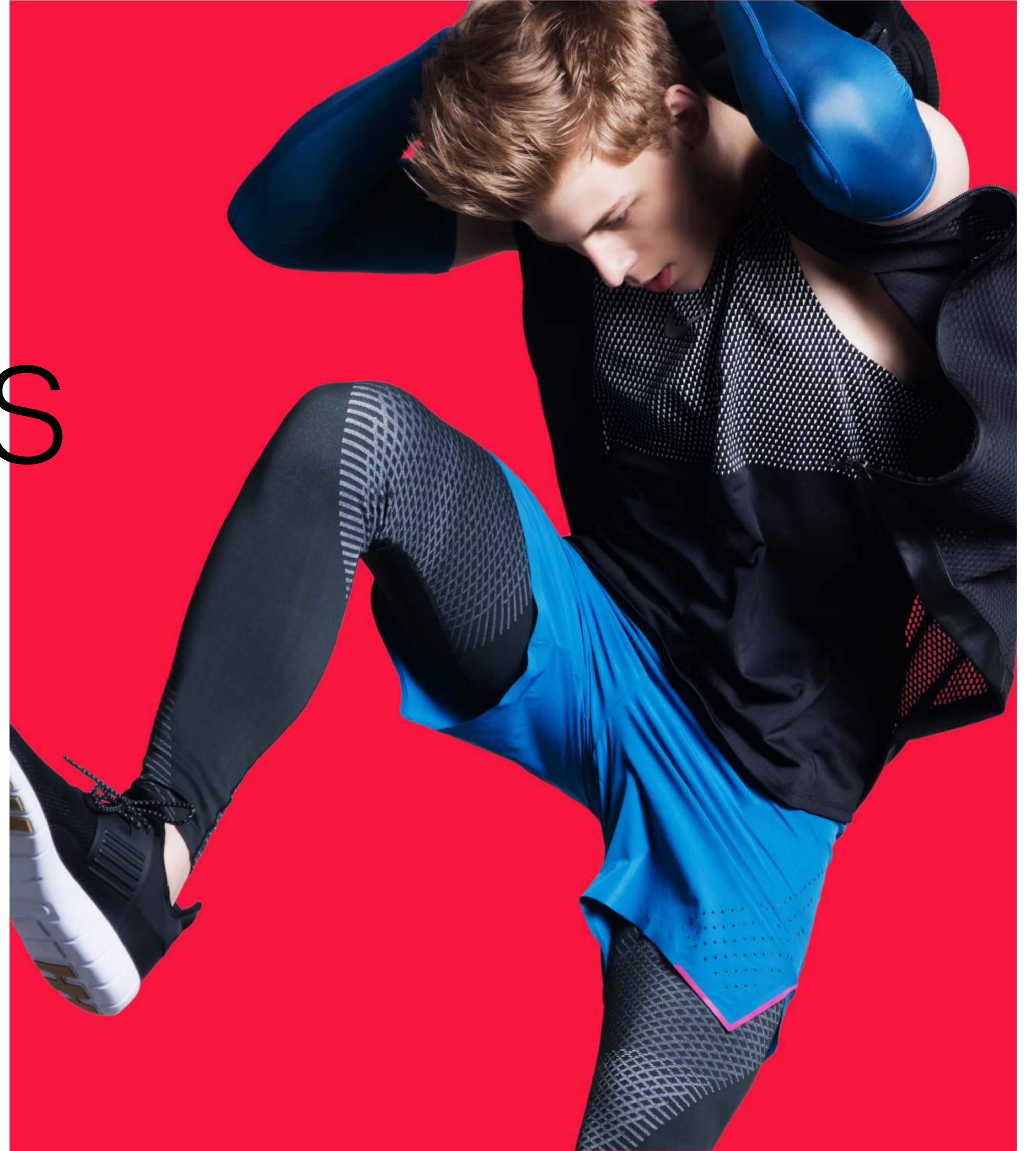
New Level Up

SELECTED

WORKS

GO PARK. MULTIFUNC- TIONAL SPORTS COMPLEX

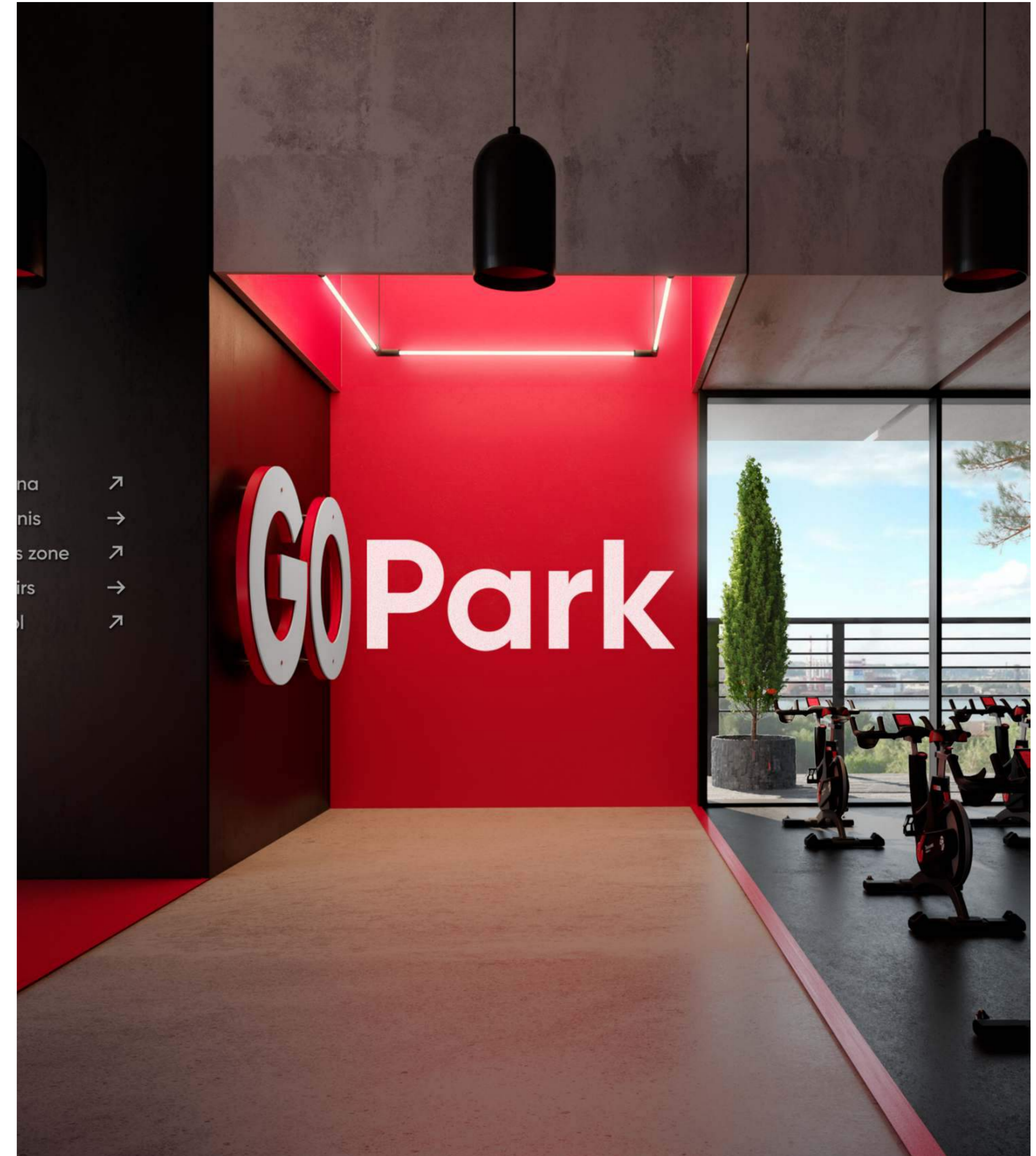
BRANDING
DIGITAL



Go Park

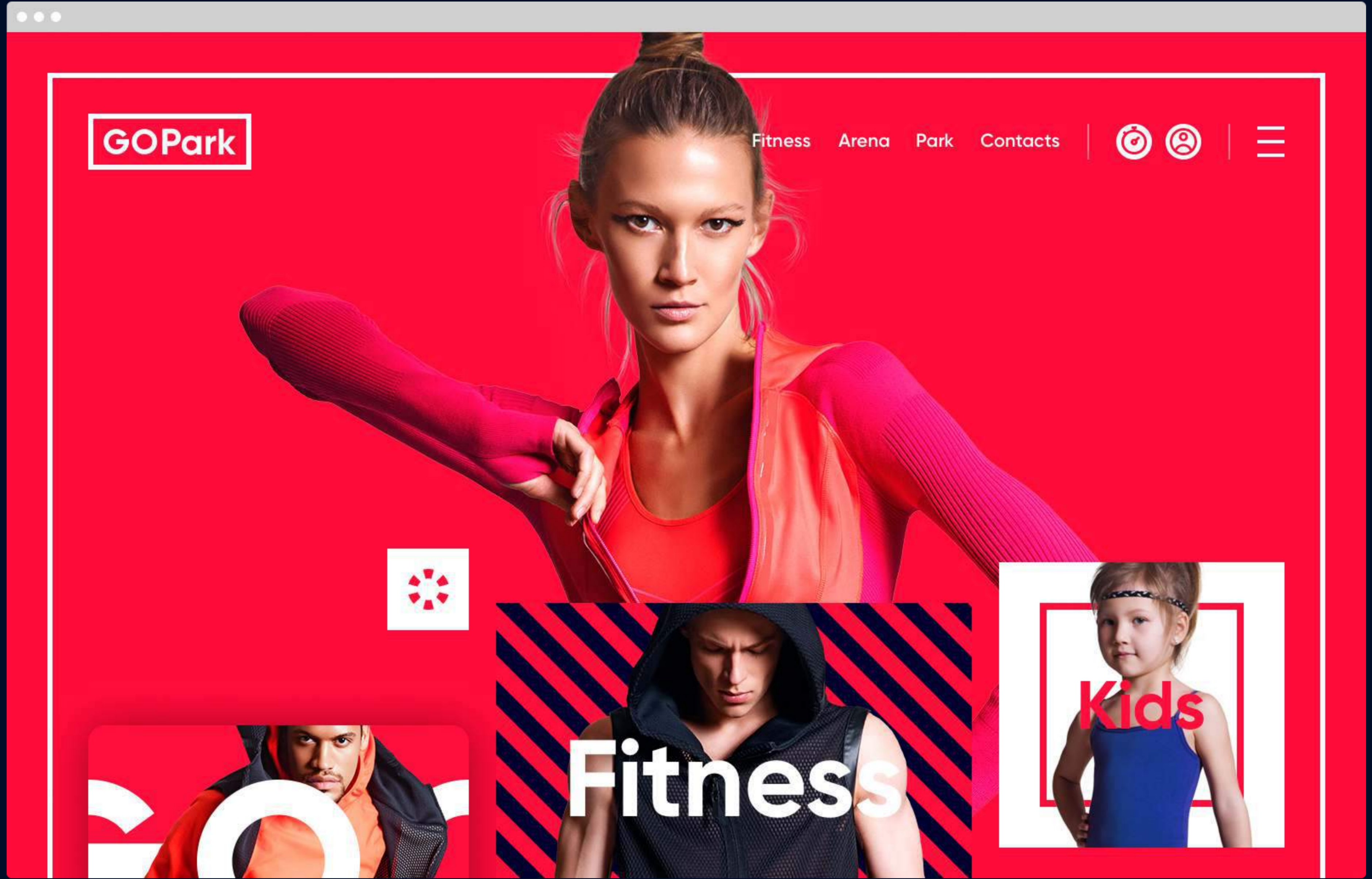
A new brand for the major sports center in Moscow region with total area of 12 000 sq.m. Idea of motivation became the foundation of the brand.

GO Park





Stow: Akademia V
Art Director: TC "GO Park"
Kontakt: Nowy Sącz, ul. Szt. 10
info@gopark.today





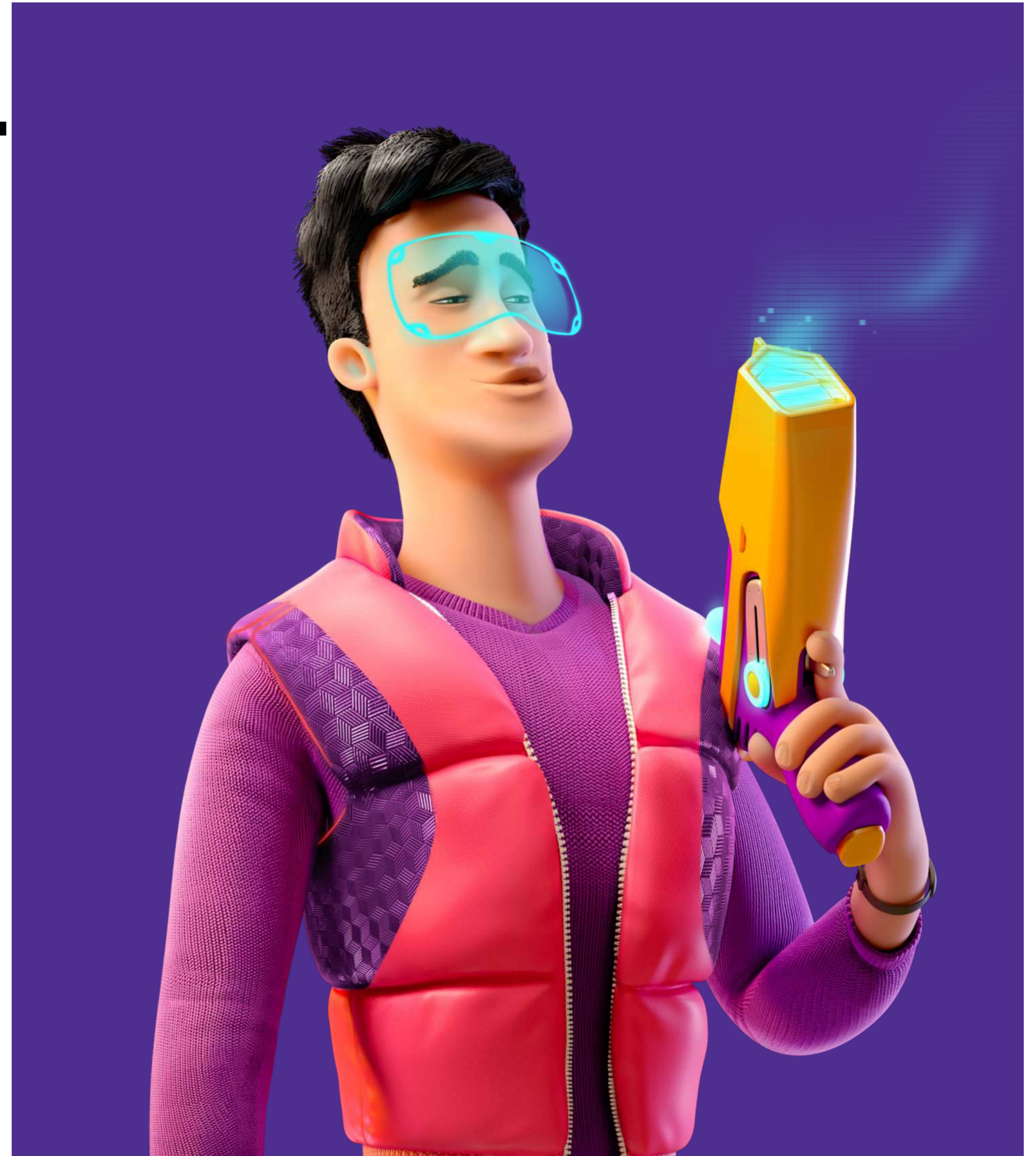
Timetable

All trainings and trainers

| | Wednesday 10 may | Thursday 11 may | Friday 12 may | Saturday 13 may | Sunday 14 may | Monday 15 may | Tuesday 16 may |
|-------|---------------------------|--------------------|------------------|--------------------|------------------|------------------|-------------------|
| 17:30 | Mega crossfit Semachev | | Boxing | Yoga | Up & Core | | Antigravity |

TELESET PLUS. TELECOM- MUNICATION COMPANY

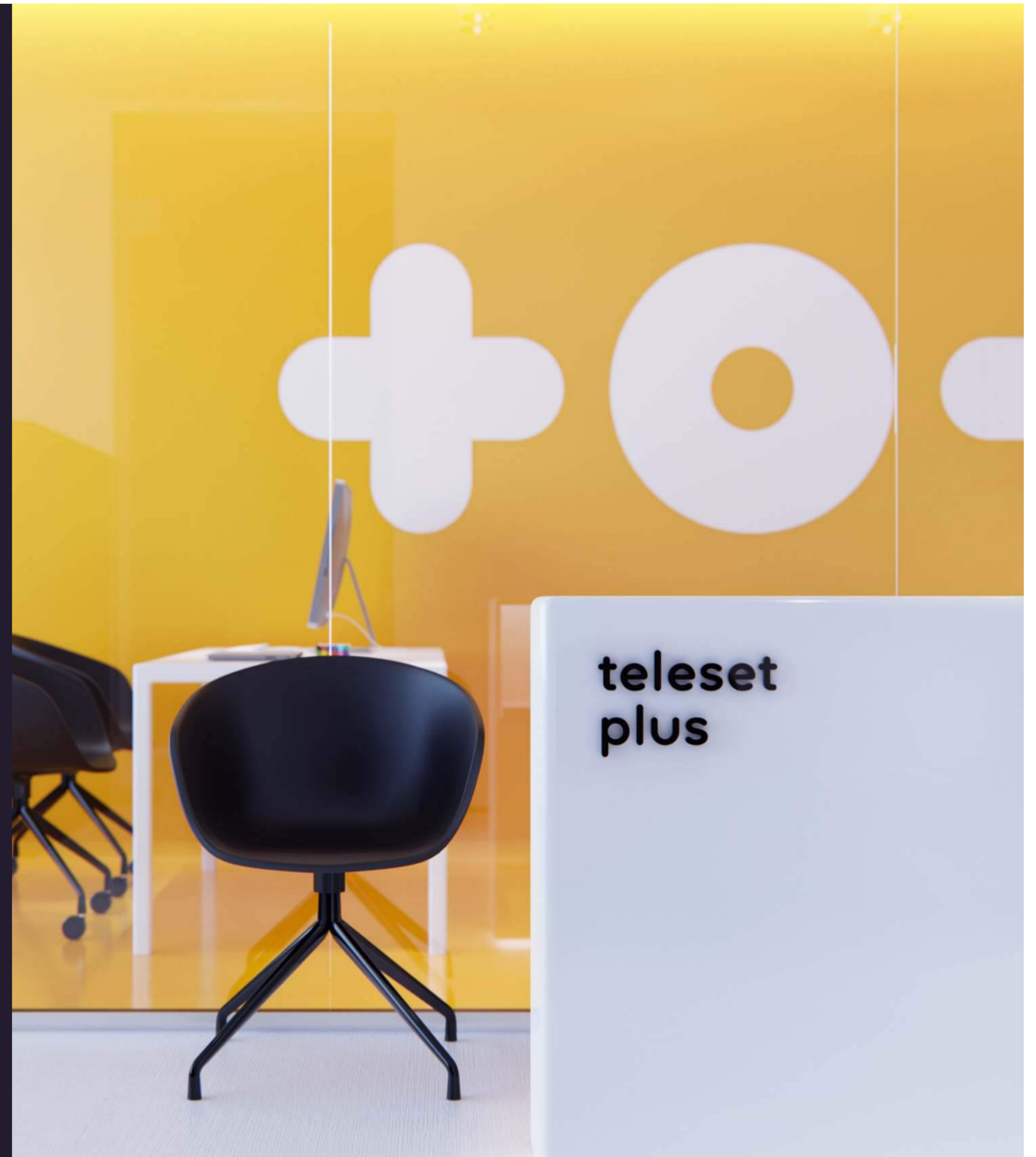
BRANDING
DIGITAL

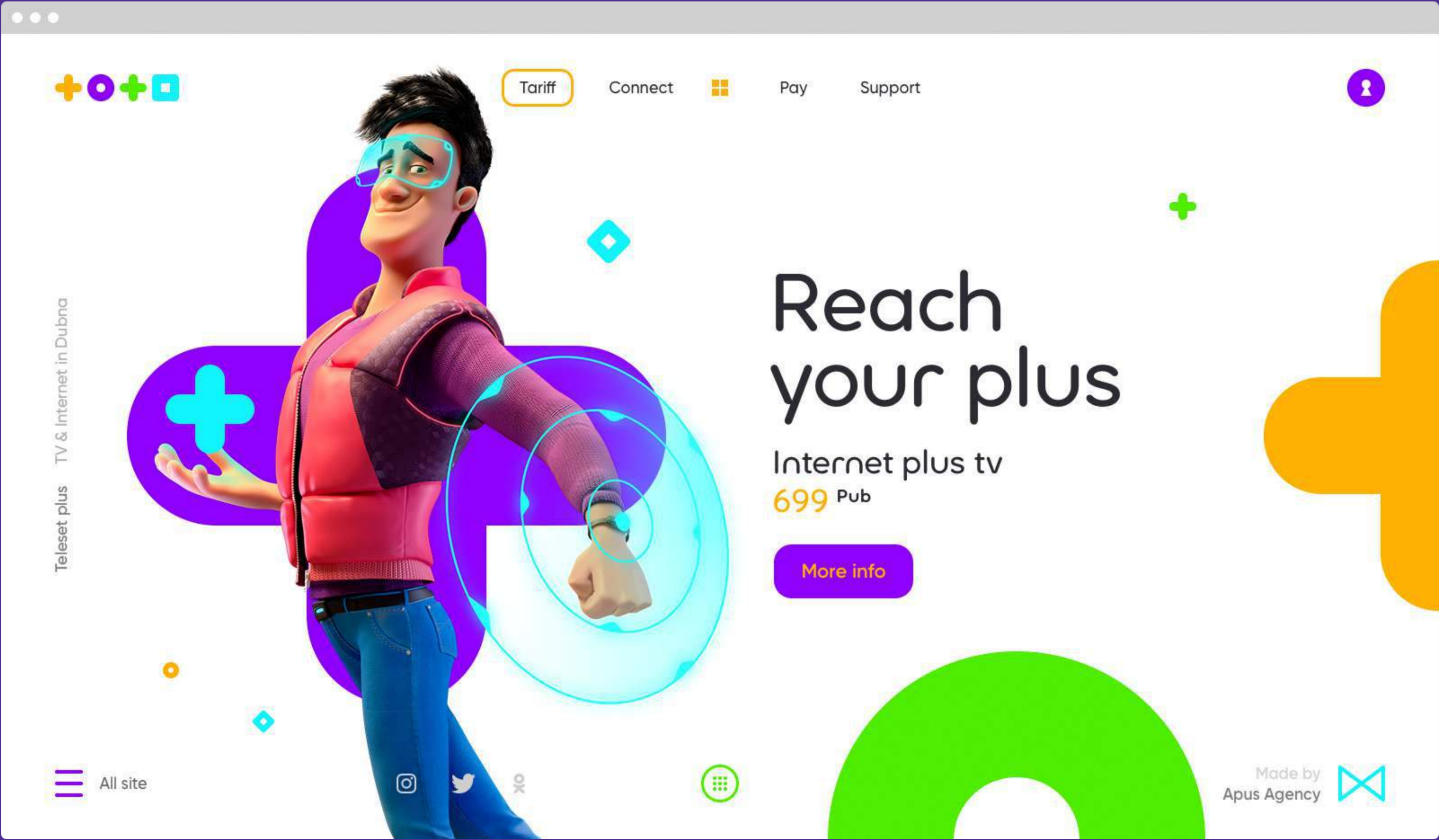


Teleset plus

Teleset is a telecommunication company in Russian city named Dubna and a leader in TV services among families and elderly







Tariff

Connect



Pay

Support



Teleset plus TV & Internet in Dubna



Reach your plus

Internet plus tv

699 Pub

More info

All site



Made by Apus Agency





Tariff

Connect



Pay

Support



Teleset plus TV & Internet in Dubna

Teleset connect

Our operators'll contact you in short time

Next >



All site



Made by Apus Agency



PROTARGOL. MEDICINAL PRODUCT FOR CHILDREN

PACKAGING
DIGITAL



Где купить?

Протаргол

Советы

Серебра протениат

От насморка

Лекарственное средство
при заложенности носа для
детей и младенцев



Первое лекарственное
средство, одобренное
Минздравом



2018 АО «Кировская фармацевтическая фабрика»

Инструкция



Made in
Apus Agency

Где купить?

Протаргол

Советы

Помощь маленьким носикам



Прост в приготовлении,
не содержит добавок,
быстро действует



© 2018 АО «Кировская фармацевтическая фабрика»

Инструкция

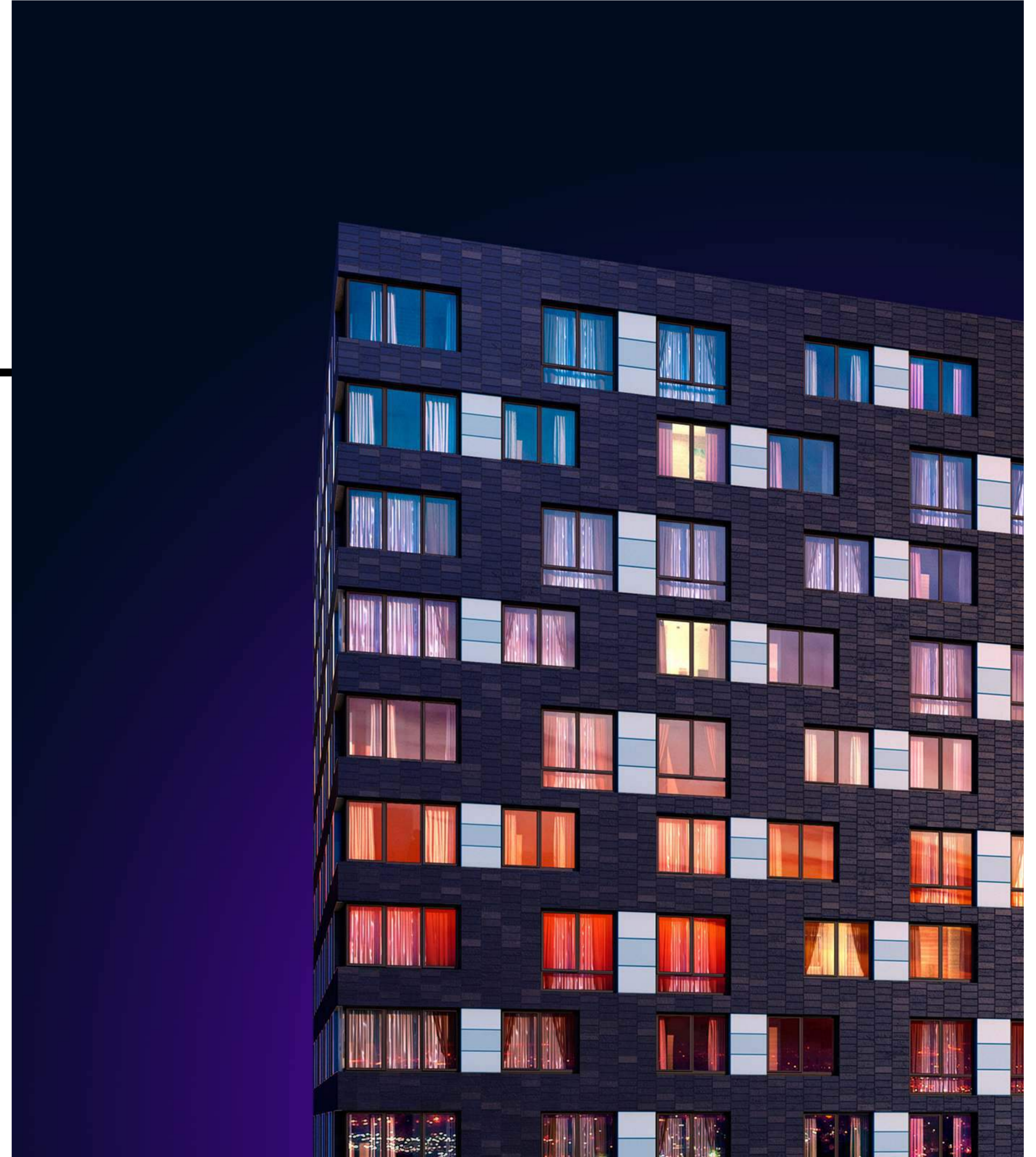
3+

Имеются противопоказания, ознакомьтесь с инструкцией
Регистрационный номер ЛП-004548 от 20.11.2017



VSF. REAL ESTATE DEVELOPMENT COMPANY

DIGITAL



VSF HERE TODAY



Partners
Projects

Mission

Development of residential
and commercial real estate since 2004.

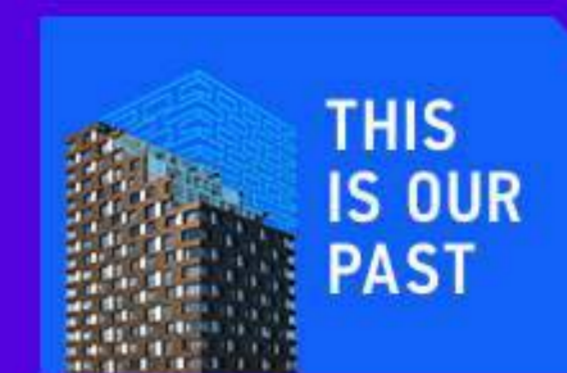


LOOK
IN OUR
FUTURE

LOOK IN OUR FUTURE

Vision
Strategy

Development of residential
and commercial real estate since 2004.



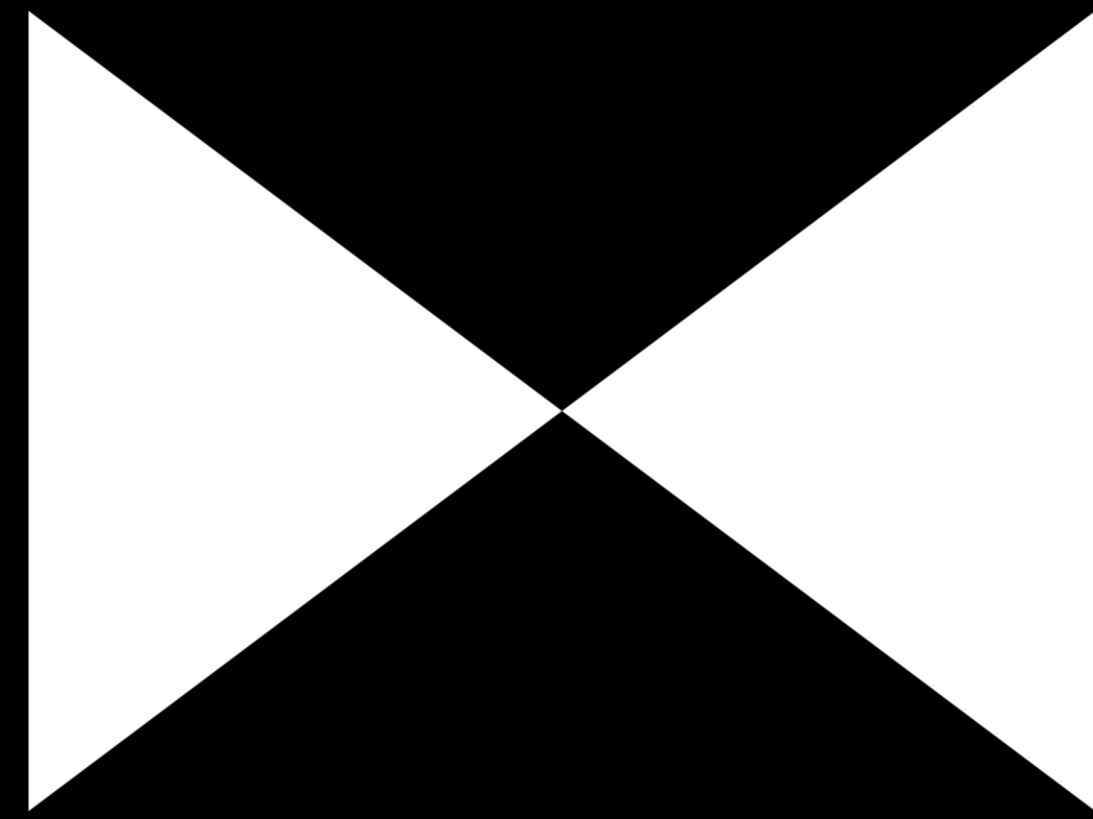


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Dubna
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CONTACTS



SEE YOU