

Soyka agency

Social Media Marketing and Community Management



About

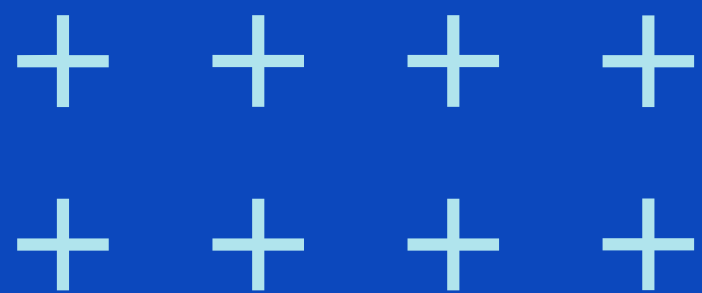
Soyka is an international social media & community marketing agency for technology startups and companies.

Our clients are SaaS, FinTech, AR/VR, IoT, EdTech, MarTech, AdTech, Blockchain companies that target global markets and work with multicultural audiences. Our main passion is providing quality communication services in accordance with global standards and local requirements.

We specialize in promoting B2B companies and services on Facebook, Twitter, Instagram, LinkedIn, YouTube and other local social networks. We provide both complex and separate social media marketing services, as well as community building, maintaining and consulting.

Results are guaranteed: we set transparent KPIs and prices. Our team works as closely with you as if we were part of your global team.

We make sure that your brand's messages come across rightfully in any part of the world you are targeting. We help you maintain a friendly tone of voice and become a close friend of your customers in any society.



Social Media Services

Our social media team provides full stack social media management for your ultimate success

- + Analysis and audit
- + Strategy design, content planning and budgeting
- + Creative solutions
- + Content creation: copywriting, design, animation, post-production of multimedia materials
- + Content distribution: working with external communities, public pages and figures Добавить основной текст
- + Performance marketing: social media targeted ads, Google Ads Network, Google Search, etc.
- + Design services: landing pages, ad banners, etc.
- + Special events: contests, interactive content production, giveaways, etc.
- + Operational management: posting, replying to comments and messages, analysis and correction of strategies

Social Media

We work with the following
platforms.

From \$800 per platform

+ Facebook

+ Instagram

+ Twitter

+ LinkedIn

+ Medium

+ Reddit

+ Telegram

+ YouTube

+ VK.com

+ Other local platforms

+ +

+ +

+ +

+ +

Community Management

We know how to create and manage communities in a systematic manner, how and when monetize them, and how to increase your brand's KPIs with help of community marketing.



Community audit



Design of a Community Management strategy



Consulting





Community Audit

Our agent enters your community, challenges its members and moderators, collects data. We analyze them and give our recommendations on your community strategy.

2–3 months

From \$12000



CM strategy

We let the client brief us in points of detail. After that, we create a CM strategy focused on your company's KPI. Close collaboration and various calls will be required.

2–3 weeks

From \$3500



Consulting

If you have a specific question or a case that requires professional advice, our team will be happy to assist.

From 2 hours

From \$250/hour



Contact Us

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